



## *Security for Retail*



**SECURSAT**

*Build your security*

# New challenges

New security integrated solutions and innovative security management able to support online and offline stores, headquarters and showrooms requirements. A **global integrated security model** to react to the market changes and new needs. Overall security to improve loss prevention and store performance thanks to analytic and predictive intelligence useful from security to marketing purpose.

Protect business by the different types of risks and threats: from employees and customers robberies to business continuity, from brand image to left luggage.

**Scalable solutions to create a security model customized to the needs of small or large companies, replicable for franchiser too.**

## Store performance

As Security Provider Secursat mission is design operative and organizative integrated security solutions to improve conversion rate and store experience.

## Cost savings

Intelligent, innovative and integrated technology to mitigate the operative inefficiencies, to reduce false alarm and to maximise the effectiveness, and enhancing existing equipment.

## Policy setting

Legal consultants and sector experts available to help customers to comply with laws and regulatory adjustments.



# Our model

## **Integrated security**

Secursat manages security as strategic asset, creating an integrated and intelligent platform to data collection and to develop scenarios.

## **Intelligence security**

Avant-garde technology to intelligent complete remote monitoring. System customization following customer's experience, self-learning process, false alarm reduction, autonomy and business development.

## **Innovation**

Security is not the last stop. Experience and competences in a Security Solution Lab to study, all time, innovative solutions, to create value and to generate competitive advantage.





# Security governance

**Strategic and effective security governance model, in line with the constant technological and digital market evolution and with the banking mission and policies.**

## Assessment

Check and analysis:

- Passive/active protection systems: Safes, Video-surveillance, access control, Anti-intrusion, Fogging system, etc.
- Procedures and Activities organization: Roles and responsibilities, technical measures, etc.

## Risk analysis

Map and analysis:

- Historical, existing and future risk:
- Theft ATM, robberies, data protection, ticket management, loss of control or trust, administrative penalties, reputational damage, etc.

## Mitigation

Solution for:

- Equipment innovation
- Ticket and document management
- KPI definition
- Design integrated system

## Action tools

- Overall integrated security system
- Complete remote monitoring
- Standardization process
- Security governance model multidimensional and scalable





# Predictive and analytics modelling

Operative and organizational strategies to build innovative and analytic security models to mitigate but also prevent risk and threats, thanks data collection and analysis.

## Design

- Design, install and realize integrated security solutions
- Overall, strategic and timely events and alarms management.
- Video analysis

## Maintenance

- Asset census
- Analysis equipment operational status
- Possibility to integrate/innovate
- Preventive and corrective maintenance over time
- Failure, breakdown management

## Monitoring

- Innovative technologies for remote monitoring
- Control Room h24
- Customizable, self-learning system





# Security compliance and business ethics

Experts and certificated Privacy Officer to analyse and define action and procedures for global security, always compliances at national and international rules and standards to maximise business ethics.

## Security and safety

- Employer's obligation
- Monitoring technologies and safety for isolated workers
- Workers health and wealth
- Travel Security

## Privacy

- Documentations/procedures analysis
- Practical administration Italian directive for CCTV
- Technical report CCTV..
- Declaration of conformity 37/08
- Sings adequacy
- Privacy Officer consultancy

## Company Risk

- Crisis management
- Continuity business and disaster Recovery



# Video analysis

**Recorded videos are analysed just after events. Video analysis in real time turns image in data to realize strategies based on statistics and real information useful from security to marketing and commercial aims too, to improve store experience, performance and to generate competitive advantage.**

## About video analysis

Algorithms applied to video flows to extract in real time information useful for security and commercial purposes.

## Why video analysis?

Exploit investment in video-surveillance system.  
Collect clear, intuitive information, create analyses and statistics.





# SECURSAT

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